

Press release



For immediate release

SPA Canada organizes a walk for the abolition of for-profit pounds and to shut down Berger Blanc

Montréal, September 16, 2011

Since Radio-Canada's April 21st broadcast of the feature on the scandalous methods adopted by Berger Blanc at its animal control facilities, the Society for the Protection of Animals (SPA) Canada has been at the forefront of a campaign aiming to make for-profit pounds illegal in Québec. In spite of four demonstrations in front of Montréal City Hall and two simultaneous events in several major Québec cities, which notably saw thousands of animal lovers gather in support of this worthy cause, SPA Canada has been forced to conclude that elected representatives are failing to listen to their citizens. As such, we will be sending an even clearer message on September 24: "Down with all private pounds! "

Our organization also wishes to underscore that Berger Blanc is still in business today, which is socially unacceptable as well as perverse. Need we mention our dismay - and the anger of our supporters - at learning that Berger Blanc head Pierre Couture plans to bid in Laval's upcoming call for tenders regarding its city's pound.

SPA Canada believes that the upper echelons of government should take a stance on behalf of animals and consider the matter of for-profit pounds. We are mobilizing our supporters to take part in a symbolic walk this upcoming Saturday, **September 24**, at **1:00 p.m.** The walk will start at Montréal City Hall (275, rue Notre-Dame est) and end at Québec Premier Jean Charest's office (corner of McGill and Sherbrooke).

"We urge everyone who is concerned with the welfare of animals to walk with us and send a clear message to the Premier of Québec that the province's citizens want to see things change." says Director of SPA Canada Gabriel Villeneuve. "Together, we can make a difference."

Starting point of the walk: Montréal City Hall (275, rue Notre-Dame est)

Time: 1:00 p.m.

Date: September 24, 2011

Finish line: Jean Charest's office (corner of McGill and Sherbrooke)

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